



2027 National Native Seed Conference

Hosted by Institute for Applied Ecology

2027
March 1-4
Portland, Oregon



Institute
for
Applied
Ecology

About the Conference

Seeds for Change: Building Resilient Native Seed Infrastructure

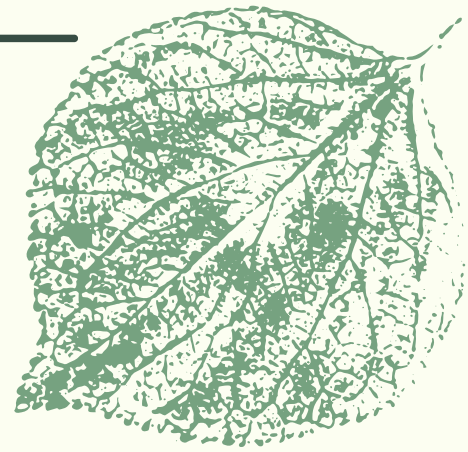
The National Native Seed Conference, hosted by the Institute for Applied Ecology, convenes a diverse community working at the intersection of restoration, conservation, and native seed systems. The conference centers the science, policy, and practice of native seed conservation, preservation, and use in ecological restoration.

In 2027, the NNSC returns as an in-person gathering in Portland, with an anticipated 500+ attendees gathering in one of the country's leading conservation and sustainability-focused cities, surrounded by the ecological diversity and restoration leadership of the Pacific Northwest.

Why Sponsor or Exhibit?

Sponsoring or exhibiting at NNSC demonstrates your organization's commitment to ecological restoration, biodiversity, resilient seed systems, Indigenous leadership and stewardship, and the long-term support and growth of the native seed community.

Exhibitors and sponsors have the opportunity to connect directly with restoration practitioners and decision-makers, showcase products and innovations, build relationships across a highly engaged professional network, and increase visibility before, during, and after the conference.



About Your Host



The Institute for Applied Ecology is a mission-driven non-profit organization that works to restore species and save ecosystems. Founded in 1999, IAE fills a unique niche in conservation and works with a diverse group of partners to conserve native species and habitats through restoration, research and education. Our team of botanists, ecologists, educators, and restoration professionals advances our mission across the western U.S. from our headquarters in Corvallis, Oregon and our branch office in Santa Fe, New Mexico.



IAE initiated the National Native Seed Conference in 2010 and is a leading advocate for the development and use of native seed in ecological restoration.

Learn more about us at appliedeco.org.

Location

Portland, Oregon offers an ideal setting for exhibitors and sponsors at the National Native Seed Conference, bringing together a passionate and growing native seed community in one of the country's most environmentally conscious cities.



Known for its strong culture of sustainability, urban greenspaces, watershed restoration, and regional investment in native plants and ecological resilience, Portland provides a natural backdrop for meaningful conversations and partnerships around restoration and seed stewardship.

Beyond the conference, Portland offers attendees an engaging and memorable destination experience, with walkable neighborhoods, award-winning restaurants, thriving local



businesses, renowned gardens and parks, and easy access to iconic Pacific Northwest landscapes including the Columbia River Gorge, Forest Park, and the stunning Oregon coast.

Sponsorship & Exhibitor Opportunities

LEVEL	Western Red Cedar	Oregon White Oak	Nutka Rose	Western Trillium	Exhibitor Only
COST	\$12,000	\$7,000	\$5,000	\$3,000	\$1,500*
EXHIBIT SPACE	Two tables	Single table	Single table	Single table	Single table
REGISTRATION DISCOUNTS					
Complimentary Registrations	Six (6)	Four (4)	Two (2)	One (1)	One (1)
Additional Registrations	25% off up to 4 more	25% off up to 4 more	25% off up to 2 more	25% off up to 1 more	---
RECOGNITION					
NNSC Website: Logo Linked	☒	☒	☒	☒	☒
Logo on Promotional Emails	☒	☒	☒	☒	☒
WHOVA App Sponsor Recognition	☒	☒	☒	☒	☒
Logo on conference signage on site	☒	☒	☒	☒	☒
Registration sponsor sign w/ QR code to website	☒	---	---	---	---
On Stage Sponsor Recognition	Dedicated slide	Dedicated slide	Sponsor list slide	Sponsor list slide	Exhibitor list slide
PROMOTION					
Ad in IAE newsletter	☒	☒	☒	---	---
Push notification on Whova app the week of event	☒	☒	☒	---	---
Promotional Time at Plenary Session	2 minutes (video or "on stage spotlight")	Emcee recognition 30 second video	---	---	---
ENGAGEMENT					
Option to sponsor specific conference networking or roundtable event	☒	---	---	---	---
Option to provide introductory remarks at sponsored event	☒	---	---	---	---

Sponsor Level:

Western Red Cedar

\$12,000



Sponsors will receive two tables in the best location in the Exhibit Hall as well as 6 complimentary registrations. Additionally, this level will receive 25% off on up to 4 more registrations.



Additional recognition includes a linked logo on the NNSC website, logo on promotional emails*, recognition in the Whova conference app, a digital advertisement in IAE's newsletter, and on-stage recognition at the conference.

You will also receive promotional time on the Plenary Stage and can choose to sponsor a networking or roundtable session.

At the event, special signs will highlight your organization and your support at Registration with a QR code to a link of your choosing.

Sponsor Level:

Oregon White Oak

\$7,000



Sponsors will receive two tables in the best location in the Exhibit Hall as well as 4 complimentary registrations. Additionally, this level will receive 25% off on up to 4 more registrations.



Additional recognition includes a linked logo on the NNSC website, logo on promotional emails*, recognition in the Whova conference app, a digital advertisement in IAE's newsletter, and on-stage recognition at the conference.

You will also receive promotional time on the Plenary Stage and a push notification on the Whova app the week of the event.

At the event, sponsor signs will highlight your organization along with other sponsors and exhibitors.

Sponsor Level:

Nutka Rose

\$5,000



At this level, sponsors will receive one table in the Exhibit Hall as well as 2 complimentary registrations. Additionally, these sponsors will receive 25% off on up to 2 more registrations.



Additional recognition includes a linked logo on the NNSC website, logo on promotional emails*, recognition in the Whova conference app, a digital advertisement in IAE's newsletter, and on-stage recognition at the conference.

You will also receive recognition during the plenary session via a sponsor slide.

At the event, sponsor signs will highlight your organization along with other sponsors and exhibitors.

Sponsor Level:

Western Trillium

\$3,000

At this level, sponsors will receive one table in the Exhibit Hall as well as 1 complimentary registration, typically reserved for the main booth staff person.

Additionally, these sponsors will receive 25% off on 1 more registration.



Additional recognition includes a linked logo on the NNSC website, logo on promotional emails*, recognition in the Whova conference app, a digital advertisement in IAE's newsletter, and on-stage recognition at the conference.

You will also receive recognition during the plenary session via a sponsor slide.

At the event, sponsor signs will highlight your organization along with other sponsors and exhibitors.

Exhibitors

\$1,500

Exhibitors will receive one table in the Exhibit Hall and 1 complimentary registration, typically used for the main booth staff person. Exhibit booths will be placed in highly visible locations throughout the venue.



If you are a non-profit organization, you will receive a 25% discount on the exhibitor fee (\$1,125).



Additional recognition includes a linked logo on the NNSC website, logo on promotional emails*, recognition in the Whova conference app, and on-stage recognition at the conference.

Exhibitors have an opportunity to connect with conference attendees during breaks, the poster session, and select networking sessions.

If you're in the business of native seed, consider exhibiting today!

Schedule & Logistics

Exhibit Schedule

All sponsors and exhibitors should be moved in by 8pm PST, Monday, March 1 and remain up through at least 5pm PST, Wednesday, March 3. Materials can be mailed to the venue one week prior to the event and stored at no additional cost.



Monday, March 1

- 9:00am: Booth set up opens, pre-conference events begin
- 8:00pm: Booth set up closes

Wednesday, March 3

- 5:00pm: Begin optional move-out

Thursday, March 4

- 11:00am: All exhibitors and sponsors moved out of venue
- 12:00pm: Conference ends

Exhibit Booth Includes

- 8' rectangular table
- 2 chairs
- Wastebasket
- Electrical outlets available on request
- Additonal AV equipment must be secured by the exhibitor

*Sponsorship Add-ons & Featured Opportunities

Gathering Spaces

Poster Reception Open Bar - \$1,400

Logo on easel sign, food and bar signs, acknowledgement in conference agenda, and a table at the event

Signature Sips (Custom Cocktail/Mocktail) - \$750

Craft your own Signature Sip to be served at the Social Hour; logo on bar menu, acknowledgement in conference agenda

Shared Meals & Breaks

Sponsor a meal or break and receive recognition on buffet and easel signs, acknowledgement in conference agenda.

Breakfast — \$7,000 (4 available)

Morning Break — \$3,500 (3 available)

Afternoon Break — \$3,500 (2 available)

Coffee & Tea Service (Full Day) — \$5,200 (2 available)



***Sponsorship Add-ons & Featured Opportunities**

Conference Materials

By adding your logo to branded conference materials, you can have long-lasting visibility beyond the event!



Notebook & Pen — \$5,000

Sponsor logo prominently displayed on the outside back cover of the attendee notebook & branded pen

Lanyards — \$2,500

Your logo will be featured equally alongside NNSC and IAE logos

Tote Bags — \$4,500

Your logo will be featured prominently with the NNSC logo and design from a local Portland artist

Learning & Program Support

Support our community by sponsoring a registration for an attendee from an underrepresented group or non-profit, a student, or small native seed producer.

Scholarship Fund — \$650

Policies

The Institute for Applied Ecology accepts sponsorships and booth exhibitors to advance our conservation mission and will refuse any sponsorship or messaging that we believe undercuts the mission and desired culture of the conference, or are otherwise not in the best interest of the NNSC, IAE, or our partners.

IAE retains ultimate control over the conference programs and messages.

*Promotional Newsletter Ad

- Sign up by August 1, 2026 to get your logo in a minimum of seven (7) newsletters

*Sponsorship Add-Ons

- Must sign up for a sponsorship level prior to adding a featured opportunity



Ready to join us?

[Sign Up Here](#)



Have a question?

Email us: conference@appliedeco.org

Want to learn more?

[Visit our website](#)

Thank you!



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